

## **There are passions and pursuits that we all long to enjoy.**

Maybe for you, it's learning to paint landscapes. Spending the morning at the gym or the spa. Having a whole weekend with your grandchildren or an afternoon tending to your garden. It might be racking up dozens of miles cycling through the countryside or refinishing a favorite table. Willow Valley makes all this—and so much more—not just a possibility, but everyday life. You'll have a distinctive home that brings your dreams to life. Opportunities to grow, learn, and engage. A rich complement of activities for you, your friends, and family members. A variety of ways to enhance your health. A welcoming and interesting community. And at the core of it all, the exceptional value of Lifecare.



Willow Valley is a way of living, not just a way of life.

You'll feel it right when you arrive. It's the energy and friendliness of the people who live and work here. The natural beauty of the landscaping and the architectural elegance of the buildings. The sense that you're part of a diverse and captivating neighborhood. It's that simple, wonderful sense that, yes, this is the place.

VITALITY

Exercise, share your passions, head to the farmer's market, grow prize tomatoes, take a class, see a show, kick back, get together, take a stroll. At Willow Valley, there are countless ways to engage, learn, entertain, and to relax.

LIFECARE

Lifecare is our comprehensive promise that entitles you to rehabilitative and long-term care, should you need it, at no additional cost. It's about staying as healthy as possible for as long as possible, but it's also a wise investment with a financially strong organization. Lifecare is a smart, life-changing choice.

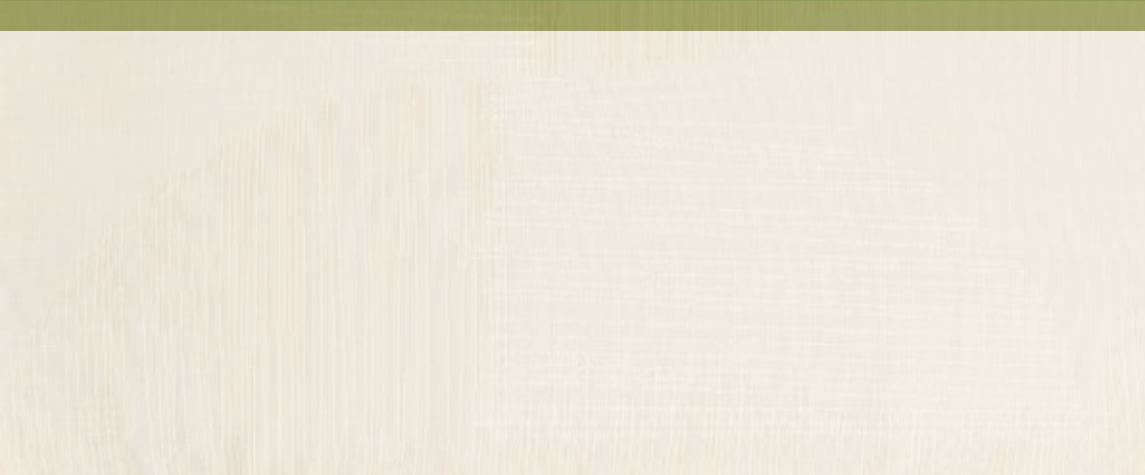


COMMUNITY

Educators, veterans, artists, engineers, doctors, community leaders, and many others from almost 40 states have all have chosen to call Willow Valley home. They bring a wealth of interesting life experiences with them, as well as an openness to new possibilities.

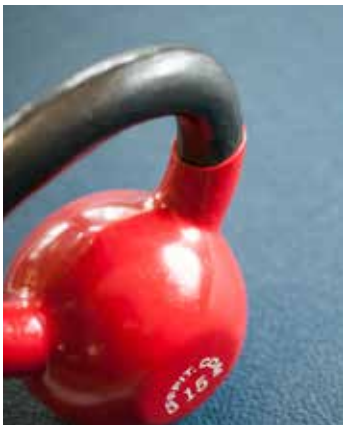
HOME

Whether you're looking for the ease of a cozy apartment, a spacious home where you can entertain the whole family, or something in between, you'll find it here. And whatever you decide to call home can be completely customized with our complimentary and extensive interior design services.





“I’m passionate about travel. I love to kayak, bike, and go to concerts. I follow a personalized routine from the trainers at the fitness center. Then there’s the book club—and my ladies luncheons. Willow Valley encourages a healthy lifestyle, and everyone here is living life to the fullest.” VALERIE CARTER



EVERY DAY, EVERY WAY WELLNESS

More than 100 clubs, music ensembles, and groups

Fitness Centers, with multiple pools, indoor track, weight room, cardio room, and dozens of free classes every week

Broadcast studio, art studio, and 4 woodworking shops

500-seat Performing Arts Center with frequent performances and lectures

The Clubhouse, new in 2014, with bowling alley and arcade as well as outdoor tennis courts and pool

Miles of walking paths

Full-service day spa

Garden plots and raised gardening beds

24-hour emergency response

Array of healthy dining options, using locally-sourced ingredients

Full-time nutritionists and fitness experts on staff



## Lifecare, a sound investment.

Lifecare gives you the security that no matter what level of rehabilitative or long-term care you may need, you're entitled to receive it right here, without a change to your monthly fee. No unwelcome surprises. You'll get exceptional, compassionate, world-class care that fits your needs, whether that's a quick nursing consultation, assistance with daily tasks in personal care, skilled nursing, memory support, or an unexpected emergency. With our commitment to excellence in service, exceptional environments, and caring team members, you can feel confident in your decision. It's a wise financial investment with a stable, innovative company that has been offering premiere care to seniors for 30 years.



“When we thought about retirement, we wanted access to major cities, hospitals, and universities. And we didn’t want our adult children to be responsible if and when we need personal or skilled care. The nursing staff here is extraordinary—competent, professional, relational.” JUDSON AND PEGGY MCCONNELL





## More than a lovely place to live—we're a community.

At Willow Valley, we recognize that a rich social life can be integral to your sense of well-being. That's why we have dozens of places to gather. In addition to dining venues, the Cultural Center, and the Clubhouse, every building features inviting common areas that are beautifully designed and exquisitely appointed. It's about the ease of grabbing a book and settling into an oversized chair in a cozy corner, getting together with your reading group, or simply catching up with a good friend.





## A home that's an expression of you.

With more than 80 floor plans, you're sure to find a space that feels and lives well for you, whether you're planning on having the whole family over for the holidays or are looking for a relaxing retreat. To ensure you'll feel completely at home, we also offer a complimentary interior design service. Customize your home with color, texture, and window treatments. Choose from cabinets, countertops, flooring and more—all of which enhance the high-quality construction and smart layout of your apartment, townhome, or villa.



“I live in a beautiful apartment with access to a world-class pool, fitness center, instructors, restaurants, classes, and cultural events. People come here from all over the country. This is stress-free living.” PAMELA NEAL



Local, healthy, and delicious.

As part of our commitment to total wellness, our nutritionists and chefs are always cooking up exceptional cuisine. We take advantage of the agricultural bounty that surrounds us and buy from local farms. In this way, we support our community and your health. Plus, you'll taste the freshness in every bite. You'll find a range of choices, from expansive dining rooms with full menus, to buffet, take out, cafés, and bistros. You'll also find warm smiles, sincere interest, and exceptional skills from every Willow Valley team member. Bon appétit!







“We made a mission statement, a list of what was most important, compared amenities and contracts, and benchmarked everything. Willow Valley was the only place that met every requirement. Now, our calendars are so full with the camera club, volunteering, biking, the gym—we have to pencil in time for just the two of us.”

RON AND PAT DILLON

#### ONE MONTHLY FEE, DOZENS OF SERVICES

Extensively landscaped, meticulously maintained, 210-acre campus featuring paths, ponds, courtyards, gazebos, and natural wetlands

80+ floor plans, from cozy studios to 3,000 square foot townhomes

Interior design consultations and a myriad of choices to customize your home

On-call maintenance staff to take care of everything from a leaky faucet to a burned-out bulb

Nine different dining venues and dining takeout services

Extensive, professional, friendly team members including nurses, fitness trainers, nutritionists, chefs, landscapers, maintenance and housekeeping

Many free cultural events, exhibits, lectures, organized trips, and more

Cultural Center offering 80,000 square feet of fitness, aquatics, performing arts events, dining, and gathering space

The Clubhouse, new in 2014, with bowling alley, outdoor pool, tennis courts, pickleball, and arcade

Fully equipped craft and art studios, woodworking shops, gardening plots, model railroad platforms, stocked fishing ponds, and more than 100 clubs and groups to join

Lawn mowing, snow removal, and other grounds keeping services

On-site, long-term care, personal care, skilled nursing and memory support

All utilities except phone, internet, and cable

Real estate taxes

24-hour emergency response by Resident Nursing Team





“I have been able to share my passion for the arts with others and explore new ways of expressing my creativity.” FUJIE TWILLING







### Stay connected to nature.

Three stocked ponds for fishing. Miles of meandering paths. Gentle, rolling hills. Picturesque gazebos. Winding roads. Thousands of flowers planted each spring. Meticulous maintenance. And garden plots, prepped with rich compost and topsoil, just waiting for your vegetable plants. Willow Valley offers acres and acres of lushly landscaped, always picturesque, soothing-to-the-soul natural beauty. Enjoy it at your leisure, or get out your trowel and dig right in.





## Engage Mind, Body and Spirit.

At Willow Valley, we support and encourage the pursuit of a rich, vibrant life in as many ways as possible. The Cultural Center is a hub of these efforts, featuring theater space, art studios, galleries, café, day spa, and fitness and aquatics center bustling with world-class shows, performances, classes, and endless opportunities for learning and fitness, as well as pampering and relaxation. The Clubhouse adds a unique set of amenities, including tennis courts and outdoor pool. Throughout Willow Valley, you will find clubs, studios, woodworking shops, libraries, and more. And because we are committed to innovation and growth, you'll find that we—just like the people who live here—are always envisioning something new.







#### LANCASTER COUNTY— COUNTRYSIDE AND CULTURE

Major metro areas—New York, Philadelphia, Baltimore, Washington, D.C.—easily accessible by car or public transport within 2–3 hours

Rolling countryside and farmland, in the heart of the Pennsylvania Dutch and Amish communities

Forty museums, dozens of art galleries, orchestras, theaters, and more in a historic, picturesque, walkable downtown

Outlet malls with 160+ stores

Many local wineries and breweries

Five colleges and universities

World-class health care, with Penn State Hershey Medical Center and Lancaster General Health System located nearby

Favorable tax treatment of retirees in PA

“We built the perfect home and then realized there is more to retirement than a house. We heard about Willow Valley and wanted to be a part of the community. We also fell in love with Lancaster. First Friday, the Fulton Theatre, shopping, dining, colleges...It’s a thriving, vibrant place.” NICK KAEBNICK





“My grandkids are coming to Camp Willow for the third time. The fishing, hiking, educational programs—they just love it! They want to move here.” PHYLLIS SANFORD



### A great place for every generation.

Your friends and family will love Willow Valley as much as you do. There are so many opportunities to share quality time and memorable experiences with others. The Clubhouse features fun-for-all-ages games like skeeball and bowling. Outdoor pavilions are inviting locations to watch a performance and have a picnic. Stocked ponds make it easy to enjoy a day of fishing. An outdoor swimming pool is a perfect spot for everyone to spend a summer afternoon. And Camp Willow offers an ideal opportunity, every summer, for an extended, yet structured visit with grandchildren.





“We love to entertain. Our whole blended family comes for Thanksgiving. And we find our neighbors fascinating. There’s nothing better than sitting together with friends and saying, ‘Tell me about your life.’”

ANDY AND CAROL AASTAD







## An investment for life.

For 30 years, Willow Valley has been engaging seniors as they pursue exceptional lives. Our mission, vision, and passion are simple: to enrich your life by offering you opportunities to nurture your mind, body, and spirit. To this end, our leadership pursues innovative design and programs following prudent paths to unparalleled financial strength. We've been nationally recognized as a leader in senior living. Our most important recognition, though, comes from the people who live here. They enjoy endless possibilities in a distinctive environment.

Willow Valley Communities. *Life Lived Forward.*