

Curriculum Vitae
LAUREL SAVILLE
www.LaurelSaville.com

EDUCATION

MFA, Creative Writing and Literature, The Writing Seminars, *Bennington College*, 2004
BA, with Honors, English Literature, *New York University*, 1984
Gotham Writers Workshop, Advanced Fiction Workshops, 2009, 2010
Key West Writers Workshop, 1998
Wesleyan University, Summer Writers Workshop, 1994
University of Vermont, Summer Intensive Writers Workshop, 1993
Certificate, Applied Animal Behavior, *University of Washington*, 2016

TEACHING

College and university

Western Connecticut State University, MFA in Creative and Professional Writing, Danbury, CT,
2010 – 2011

Adjunct mentor, low-residency format, two semesters

Instructor, “Reading for Writers”, two semesters

Residency workshop presenter, “Habits of Successful Writers”

College of St. Rose, Albany, NY, 2009 – 2011

Adjunct lecturer

Marketing, “Branding and Basic Business Principles”

Community

Academy for Lifelong Learning, *Western Washington University*, Bellingham, WA
“The Science of Dogs,” December, 2020

Whatcom Community College, Bellingham, WA

“Build More Buzz with Better Professional Writing”, 2-session class, winter 2019

Vashon Center for the Arts, Vashon, WA

“Making the Private Public”, one-day class, 2018

“Craft Fundamentals”, 6-week class, 2018

“Memoir Writing”, 6-week class, 2017

Hugo House, Seattle, WA

“The Scene”, 4-week class, 2018

“The Many Ways to Be a Writer”, 3-hour class, 2014

5828 Salakanum Way, Bellingham, WA 98226 ~ 206.595.5670 ~ laurel@laurelsaville.com



Seminars, conferences, guest speaking

Pacific Northwest Writers Conference, Seattle, WA, “The Many Ways to Be a Writer”, presentation, 2014

Whidbey Island Writers Conference, Whidbey Island, WA

“The Many Ways to Be a Writer”, presentation, 2014

“A Dozen Lessons from a Dozen Years of Successful Freelance Writing”, presentation, 2014

“Unraveling the Mystery of Mysteries”, chat house session, 2014

Mohawk Valley Community College, Herkimer, NY, “Women in Literature,” guest speaker, 2010 – 2011

AWP, Denver, CO, “How to Make Money as a Writer”, panel presentation, 2010

Other

Speak Dog Training, Bellingham, WA, 2016 - present

Dog/human trainer and canine behaviorist

Group classes and private lessons in learning theory, animal cognition, manners, and behavior management and modification.

Staff, volunteer, and community classes for the Whatcom Humane Society on handling shy dogs, managing reactive dogs, puppy behavior issues, and general dog training.

PUBLICATIONS

Literary

Beneath the Trees, novel, Kindle Press, 2017

North of Here, novel, Lake Union Publishing, 2016

How Much Living Can You Buy, four interconnected stories, Story Front, 2014

Henry and Rachel, novel, Lake Union Publishing, 2013

Unraveling Anne, memoir, Lake Union Publishing, 2011

Specialty

Outdoor Stonework, Quarry Books, 2008

100 Habits of Successful Publication Designers, Rockport Publishers, 2008

Design Secrets: Furniture, Rockport Publishers, 2008

Co-authored

365 Habits of Successful Graphic Designers (with Steve Gordon, Jr, Joshua Berger, and Sarah Dougher), Rockport Publishers, 2011

100 Habits of Successful Freelance Designers (with Steve Gordon, Jr), Rockport Publishers, 2009

Essays

LivFun, “Living with the Losses of Chronic Disease,” 2019 and “The Power of Positive Deviance,” 2018
BooksByWomen.org, “Walking My Way to Writing”, 2017
Elle.com, *GoodHousekeeping.com*, *TownAndCountry.com*, “I Was Fine with My Divorce — Until I Befriended My Ex’s New Wife”, 2016
WeHeartWriting.com, “The Numbers are Lying to You”, 2016
The Bark Magazine, “Look at Me”, 2013 and “Waking up from my Dream Dog”, 2012
Los Angeles Times Magazine, “Unraveling Anne”, 2011
NewYorkTimes.com, “Will Amazon Kill Off Book Publishers?”, 2011
House Beautiful, “Lost and Found”, 2003 and “The End of the Affair”, 2003
Seven Days, “Single Minded”, syndicated through AlterNet, 2001
Ellipses, “Burial”, 1994

Short stories

Room, “The One”, 2007
The Bennington Review, “The Fifth Day”, 2004
Seven Days, “Tina’s Island”, 1997
Ellipses, “Tomorrow Things Might be Different”, 1995

Editorial

Oxygen Magazine
Profile of designer Stefan Sagmeister

Step Inside Design

Editorial contributor, 2002 - 2008
“Trends in Branding”, 2008
Profile of Kalle Lasn, Founder of Adbusters, author of “The Design Anarchist’s Bible”, 2007
Profile of *Pop Ink* from Charles S Anderson Design, 2005
“Found Design – Design Inspiration from Found Objects”, 2003
“Design and Art: Boundaries Blurred” and profile of Radar Communications, 2002

Dynamic Graphics

“Big Clients, Little Studios”, 2009
“Type-Only Design Solutions”, “Branding Across Many Media”, “Two Color Designs”, and
“Creating Sustainable Packaging”, 2008
“In House and Online”, 2007
“When Type Becomes Art”, 2006

Adbusters, Profile of artist Tino Sehgal, 2008

Bennington Review, Editor, 2004

Bennington Alumni Magazine

Editor, 2003

Profile of Katharine Holabird, author of “Angelina Ballerina” book series, 2003

Vermont Quarterly, Profile of UVM TREK program, 2000

AWARDS

Nancy Pearl Book Award, *Henry and Rachel*, finalist, 2014

Elle magazine reader’s prize, *Unraveling Anne*, December 2011

Hollywood Book Awards, *Unraveling Anne*, Winner, memoir category, and runner up, grand prize, 2010

Indie Book Awards, *Postmortem*, (re-published as *Unraveling Anne*) winner, memoir category, 2010

Seven Days, Emerging Writers in Short Fiction, “Tina’s Island”, winner, 1997

PROFESSIONAL EXPERIENCE

Writer, author, communications consultant, 2000 – present

Author of a memoir, novels, design books, short fiction, essays, editorial content, and articles.

Brand strategy and communications consultant.

Copywriter for organizations from start-ups to the Fortune 100.

Dog trainer and behavior consultant, 2016 – present

Private instruction, group lessons, behavior management and modification.

Account director and copywriter, 1997 – 2000

Jager Di Paola Kemp Design, Burlington, VT

Client relationships, strategy development, and day-to-day work flow for business-to-business and consumer products companies in a 70-person graphic design studio.

Copywriting and creative development for promotional materials, ads, brochures, and internal communication pieces for a wide variety of clients, including Burton Snowboards, Champion International Paper Co., Concept 2 Rowing, Levi Strauss & Co., Magic Hat Brewing Company, Merrell Footwear, Timex, W.L. Gore, and others.

Marketing manager, 1994 – 1997

KSV Communicators, Burlington, VT

New business development, marketing planning, prospect management, special events, and strategic alliances for 35-person advertising, marketing, public relations, and market research agency.

Director of external affairs 1988 – 1990

Planned Parenthood of Northern New England, Williston, VT

Public relations, media relations, spokesperson, outreach, crisis management, strategic communications, and lobbying for two-state, \$5 million health service and reproductive rights advocacy organization.

Director of marketing 1987 – 1988

Flynn Theater for the Performing Arts, Burlington, VT

Marketing, advertising, special events, and strategic communications for events and programs at historic, art deco, 1500-seat theater.

Director of public relations, 1985 – 1987

Gill St. Bernard's School, Gladstone, NJ

Public relations, media relations, special events, and communications and admissions materials for independent, co-educational, pre-kindergarten through grade 12, day school.

SELECTED VOLUNTEER EXPERIENCE

Seattle Animal Shelter, Seattle, WA, 2014 – 2018

Dog walker, foster parent case manager, co-lead of shy dog team.

Vashon Island Protectors Vashon, WA, 2015 – 2017

Dog team co-lead, behavior and training coordinator.

Sponsor-A-Scholar, Albany, NY, 2007 – 2009

Mentor to disadvantaged, college-bound, high-school student; formal responsibilities have ended, but mentorship continues to the present.

Girls, Inc., Albany, NY, 2005

Instruction and mentoring at after school program for disadvantaged girls.

Chittenden County Correctional Facility, Burlington, VT, 2001 – 2002

Tutor and librarian.

Mane Stream, formerly Somerset Hills Handicapped Riders Program, Oldwick, NJ 1984 – 1987

Assisted in adaptive riding for special needs children and adults and created horse show at Gill-St. Bernard's School where special needs riders were given the opportunity to compete and students gained community service credits.