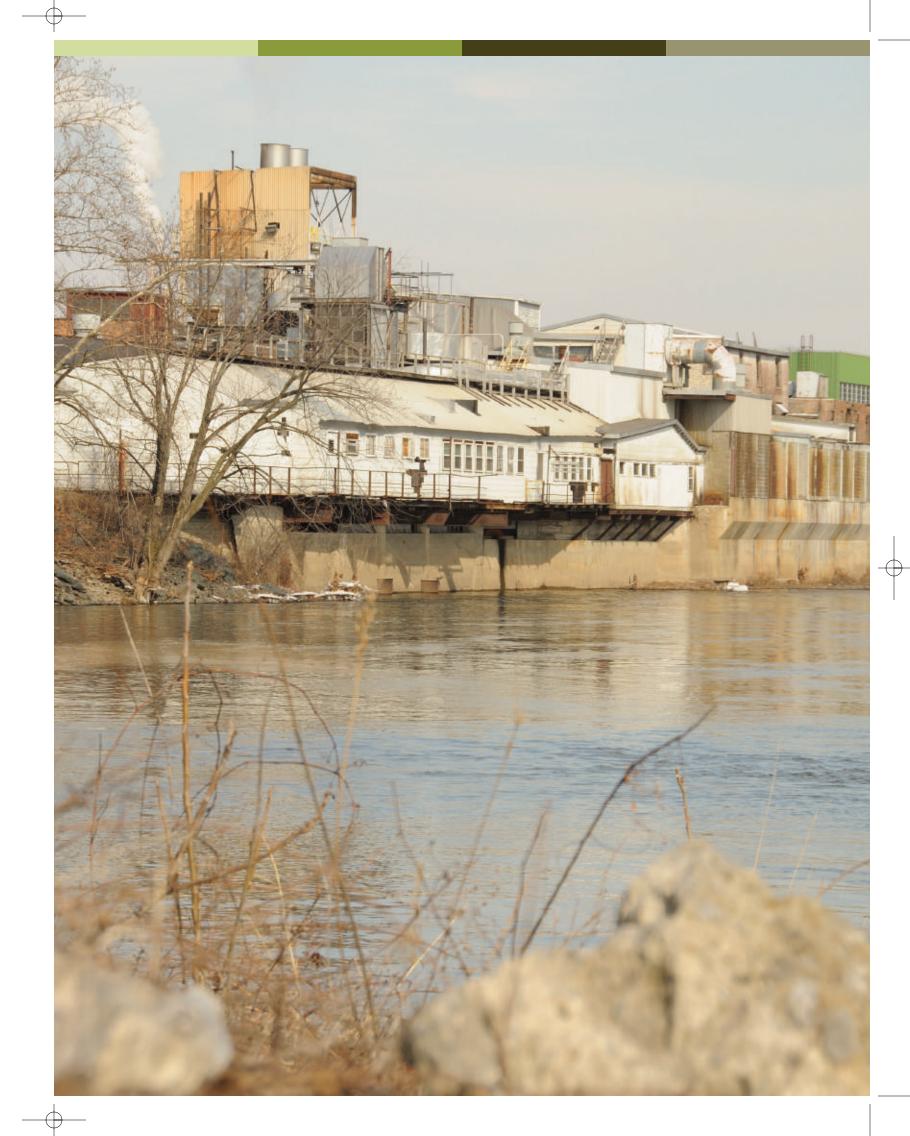
# mohawk + IS...

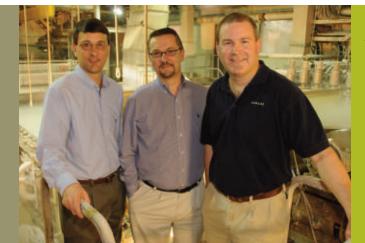
mohawk is...an innovative, industry-leading, technologically advanced, environmentally conscious, +people focused, progressively managed, nimble, entrepreneurial, global, third-generation family-owned maker of premium printing papers.

how we do business is as important as the products we make.



Our customers choose our products because of their quality. They choose our company because of everything we stand for. Attention to detail. Protecting the environment. Taking care of employees. Being a good corporate citizen and vital member of the community. We work in partnershp to create new products, commit the resources necessary to get the job done, are responsive, and lead the way in our own industry and beyond.





"Mohawk Paper represents the merger of art and science with a little magic thrown in. Mohawk understands that producing fine papers—whether for handwritten notes, lithographed sheets, or digital printing—requires an understanding of both old word craftsmanship and the highest technological advancements. Their commitment to quality products, sustainable manufacturing, and innovation means that when you print on Mohawk, you're saying a lot more about your company, beyond the printed message alone."

Frank Romano, Professor Emeritus, Rochester Institute of Technology





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## +mohawk is...

#### ...a paper manufacturer

Mohawk makes paper. Lots of paper. In fact, Mohawk has a diverse portfolio of printing, writing, and digital papers. We have proprietary papers made with patented processes that offer exceptional performance on today's technologically advanced equipment. We also craft papers for letterpress printing or with traditional watermarks. We have papers that are made carbon neutral, with 100% windpower, and with cotton or recycled fibers, in any color or texture you want or need.

Because we are the largest privately-held manufacturer of premium printing papers in the world, as well as an independent, entrepreneurial, nimble company, we are simultaneously close to the customer, willing to be inventive, and able to make things happen fast, whether it's new products, special orders, or quick turnaround. We operate three mills, six paper machines, four converting centers, four warehouses, and work with 400 distributors in 40 countries around the world. For our customers, this translates into plenty of inventory and prompt delivery through wholesale, retail, and e-commerce services, all over the globe. So whether you're printing sheetfed, web, or digital, corporate communications or photo books, at a printing company or at your desk, Mohawk can get you the right paper, right away, for the job at hand.

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"My department's role is to stand at the intersection of customer demand and technical capability. Our job is to expand the horizons of what is possible and to offer our customers something they didn't even know was possible. We have a culture that promotes change, that's incredibly stimulating, where people ask questions and want to know how they can help. We don't say 'no' at Mohawk. It's always, at the very least, 'We'll get back to you."

Gavin Gaynor, Director, Product Development





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#### ...a product innovator

Sometimes it's as simple as matching a paper to a color chip, making an existing paper in a heavier weight, or providing special sheet sizes. Other times, it's about creating a unique coating or surface treatment to maximize the potential of a new, technologically advanced digital printer. Frequently, it's about strategic alliances with educational institutions, equipment manufacturers, and makers of coatings, pigments, or sizing agents. We'll work in partnership with other companies to test the capabilities and properties of special products, technologies, research, or materials, and together create a better end product. For decades people have come to Mohawk with new products and for new products because we are willing and able to pursue innovation and bring better performing papers to market.

At Mohawk, we can make big things happen because fresh ideas don't come only from the Research and Development department. Everyone at Mohawk is interested in new products. There are no hard and fast bureaucratic layers. We have an entrepreneurial, hard-working, risk-taking culture, with lots of open communication and a drive to be creative. We understand that paper making is a business that combines personalized craft and the highest levels of technology. We anticipate market needs, pursue product development strategically, and have the patents to prove it—our proprietary Inxwell and i-Tone surfaces are just a couple of examples.

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"Mohawk is committed to working with our customers to more effectively transact business using leading-edge technologies that seamlessly integrate transactions and are customized to meet specific needs. We are leading our industry with systems that allow many of our customers to receive orders and transmit invoices, order samples or purchase products, and check stock in real-time over the Internet."

Paul Stamas, Vice President, Information Systems

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#### ...continually improving customer service

We understand that our service and systems have to be just as good as our products. So we've made—and continue to make—substantial investments in process analysis, warehousing, and the most advanced technologies available to make specifying and ordering easy, and to ensure you get the paper you need, right when you need it. We recently analyzed and then redesigned our transportation and distribution network to incorporate four regional warehouses that provide local support to customers. We have implemented advanced planning and scheduling technology to improve product availability. We are using Electronic Data Interchange and the Internet to speed and simplify specifying, ordering, stock checking, shipping, and invoicing.

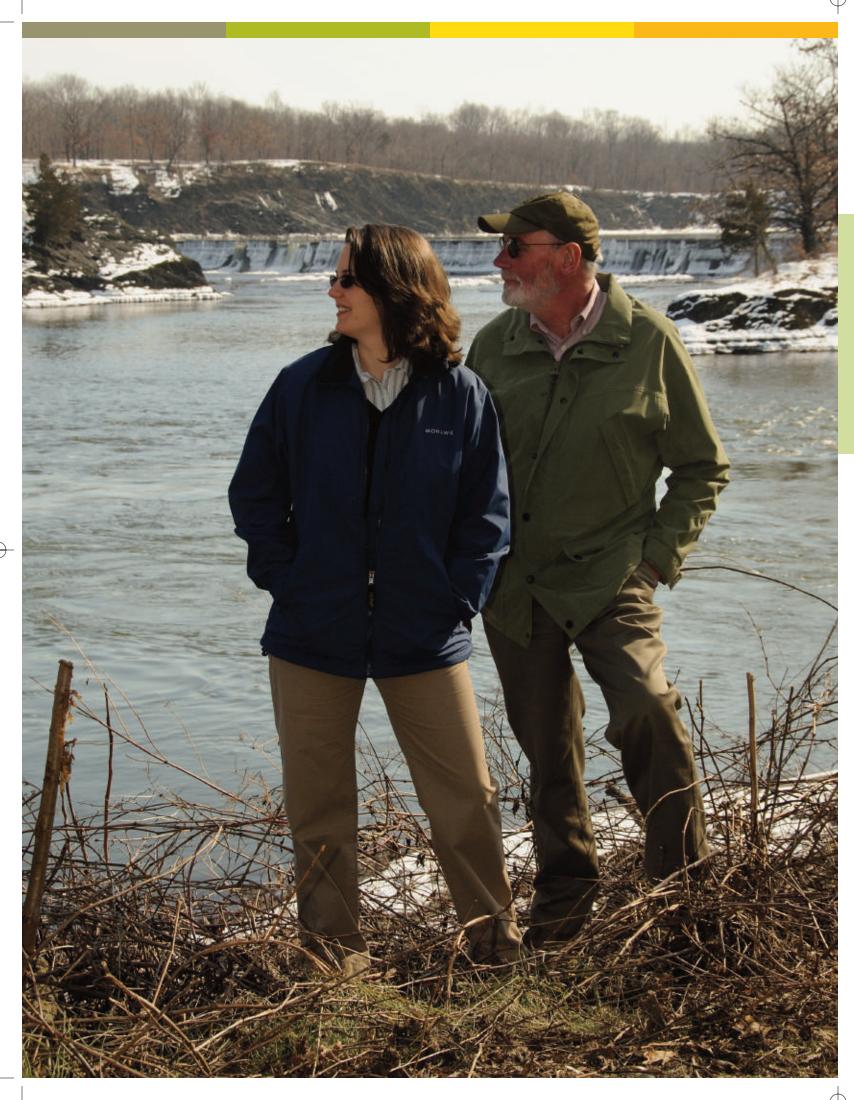
Not only do these systems save our customers time and money, but they reduce errors, improve flexibility, provide increased options, and give us important information that we can use in the future to continue to enhance service and offerings. For example, in just the last year alone, we've significantly improved our ability to deliver product quickly: in 2007, we filled 82% of orders within five days; in 2008, we're filling more than 90% of our orders in *one* day. It's all about understanding how our customers do business, and then making it easier for them to do business with us.

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"We have a checklist for suppliers that includes things like do they use certified fiber, are there plans in place to reduce greenhouse emissions, are they part of the recycling equation with their content, etc. But even more, we want to know, are these considerations part of the fabric of the organization? Do they just use the buzz words, or do they really feel it, think about it, practice it? What really stands out about Mohawk is that there is a real commitment to doing the right thing. Lots of organizations make claims, but at Mohawk, it's clear there are actions being taken.

And they were doing all this long before anyone else was."

David Refkin, Director of Sustainable Development, Time, Inc.

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#### ...a steward of our environment

At Mohawk, we believe that business and industry have the creative capital and financial incentive to find the most innovative solutions to resource depletion, climate change, alternative energy development, waste management, and more. We have been the first in our industry on many environmental initiatives: we were the first mill to make coated paper with postconsumer waste, the first to be certified by Green Seal, the first to use 100% windpower, the first to move towards carbon neutral production. We are also a part of the EPA Climate Leaders program which requires us to inventory and reduce our greenhouse gas emissions.

Choosing paper from Mohawk helps our customers improve their environmental footprint as well. We offer more than 2000 papers made with recycled content, 3000 papers made with wind energy, and almost 900 carbon neutral papers, the largest environmentally preferable paper portfolio of any paper mill. We'll even help you tell the world what you've done—use our environmental calculator and include statistics and logos in your printed materials that demonstrate the important environmental savings you've achieved by using Mohawk. It's all about making choices that make a difference.

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# mohawk is + a responsible corporate citizen

At Mohawk, we define stewardship broadly. We feel that our responsibility as a good corporate citizen extends to our strategic planning processes, corporate governance, our employees, our communities, suppliers and customers, the paper industry, other manufacturing industries, educational and regulating organizations, and beyond. For example, we're committed to being a great place to work. We offer our employees not only opportunities for education and advancement, but also invest in their long-term well-being with a generous benefit package that includes everything from 401K matches and socially-responsible investments to subsidized gym memberships and on-site wellness programs. Our staff repays us generously for these efforts: 75% of our employees take advantage of our wellness programs, many employees have used tuition reimbursement to further their education, we've logged 2,000,000 and 1,000,000 safe hours at our New York and Ohio mills respectively, and 25% of our employees have been with us for more than ten years.

We are also active in our larger community with a variety of initiatives such as providing internships for local high school and college students, funding scholarships, donating to the United Way and other charity drives, sponsoring the Cool Globes public art project, and helping the Emmy Award's go green. We take leadership roles in organizations including the AIGA, the Boston College Center for Corporate Citizenship, and United States EPA Climate Leaders. In addition, senior staff members have given hundreds of presentations about sustainable manufacturing and environmental stewardship. We believe in always doing not just what's necessary, but what's possible.

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"We look to work with companies that are innovative and always trying to do new things, because Middlebury is like that, and I think Mohawk is, too. We're also looking for local suppliers and third-party certifications to ensure that claims are not just internal or public relations spin. Using the environmental calculator and other logos from Mohawk gives our efforts increased visibility. And Mohawk wants to get involved. They helped out by meeting with the University and College Designers' Association and really turned the tables on us by asking us what we were doing in the area of sustainability and how we could do more."

Pam Fogg, Designer, Middlebury College; Past President, University and College Designers' Association



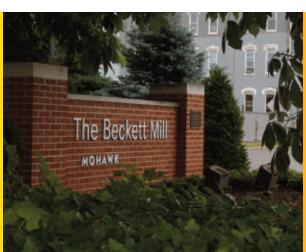


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"Mohawk Paper is different from other paper mills. Because they are family owned, they can be more independent and less subject to stockholders. They are innovators. And they are dedicated to the export business, with many professionals in place who have been in their positions long enough to understand the idiosyncrasies of export markets. They are looking for real opportunities. We consider Mohawk much more than another supplier, but a real business partner."

Christian Olrik, M&R International, Inc.









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#### ...stronger every year

Since its founding in 1931, Mohawk's financial health and continued growth has been guided by a conservative approach to investment and is directed by a management team with knowledge and experience. The senior management team follows a strategic planning approach that includes ongoing and judicious reviews of investment opportunities, including capital expenditures and acquisitions. Historically, Mohawk has invested 30% of cash earnings into capital projects, annually. Our acquisition of International Paper's Fine Paper business in 2005 doubled our revenues, and expanded our operating earnings at an even higher multiple. The company's ratio of current assets to current liabilities was more than double at the end of 2007. This combination of senior management expertise, financial strength, and strategic discipline ensures we are well-positioned to continue to grow, innovate, and lead our industry.

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"The first time I used Mohawk was when I saw a promotion about Inxwell.

The difference of how the color image looked on the Inxwell paper was so dramatic because of the ink hold out that it immediately went on my list as a paper to use for invitations and other high-end pieces. I've kept using Mohawk over the years also because of what they're doing environmentally and their innovations with digital papers. I've never had a paper issue when I've used Mohawk."

Teeda LoCodo, Director, Schwab Marketing Production Services



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#### ...your partner in creating effective communications

Our commitment is to make papers that make the best printed materials. We understand that excellent color reproduction is as important in a college viewbook as it is on a start-up company's business card. That the photo book of your family's holiday vacation will be read and shared as much as a Fortune 100 annual report. That first impressions are made with a piece of stationery, a handwritten note, a product catalog, a corporate brochure. Perhaps even more important, at Mohawk we feel that products should be judged not just by their quality, but by the quality of the company that makes them.

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"We can rely on Mohawk papers for great reproduction and crisp colors, and while I've tried other papers, I always come back to Mohawk. Their service and support to designers in this industry is really important to me. We've had great communication, they're always available to show printed samples, review different papers, and meet with new designers. And they've kept us up to speed on what's happening in sustainability beyond paper. This is all so important because if we're better informed, it helps us lead our clients to more sustainable choices."

John Avila, Creative Director, Edelman Worldwide

"Mohawk is very experienced in the export market and they work very hard for their clients, are responsive to market changes, and willing to listen and work with you to solve problems. Mohawk stands for quality and stable pricing, which is critical in the international market. They also provide us with the most speedy delivery of cargo and the most interesting promotional materials in the market."

Mr. Tateaki Goto, Tai Tak Takeo Fine Paper Co., Ltd., Hong Kong willingness to think outside the box environmental initiatives, they were learn about FSC, and then when we "Mohawk has a strong orientation learned everything else they were doing, we were blown away. They were willing to share information with us, and we're taking the same position to encourage others to do the right thing. We all have to look at our supply chain. It's one thing if we at Sandy Alexander are using renewable energy, promoting recycling, and getting third party certifications, but if our vendors and suppliers aren't doing the same, then there's a big hole in the

"Mohawk is flexible and has a

Chip Stine, Sandy Alexander Printers

and understanding of export markets. They provide high-quality, consistent, innovative products, excellent support, reliable service, prompt delivery, competitive prices, and a commitment to the environment. Mohawk is always ready to support us in growing our business. Nevenka Minchel, Marketing Manager,

GMS Productos Graficos, Ltd.

#### Mohawk Fine Papers Inc. Board of Directors



Thomas D. O'Connor, Jr. Walter A. Duignan Chairman and Chief Executive Officer



Executive Vice President and Vice Chairman





Charles H. Greiner, Jr. Mrs. Frances J. Hardart Jack F. Haren















Kevin P. Richard Executive Vice President, Schneider Operations and Chief Operating Officer

Hon. Claudine

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Walter A. Duignan
Executive Vice President and Vice Chairman

Kevin P. Richard

Executive Vice President, Operations and Chief Operating Officer

Jack F. Haren

Presidnet and Chief Financial Officer

Richard LaBonge
Executive Vice President, Sales and Marketing

F. Joseph O'Connor

Senior Vice President Sales/Corporate Accounts and International Sales

John B. O'Connor

Senior Vice President, Administration

George W. Milner

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#### Cover

Beckett Concept Glacier (100% pcw), 80 cover (216 gsm). Printed match xxx, match xxx, match xxx, black with spot dull aqueous coating. UV inks.

Beckett Expression Snow (30% pcw), 80 text (118 gsm). Printed four-color process, match xxx with spot dull varnish.





Beckett Concept and Beckett Expression are made carbon neutral within Mohawk's production processes by offsetting thermal manufacturing emissions with VERs, and by purchasing enough Green-e certified renewable energy certificates (RECs) to match 100% of the electricity used in our operations.



Beckett Concept Glacier is FSC-certified 100% recycled and in accordance with FSC standards only uses postconsumer recycled wood or fiber.



### Mixed Sources Product group from well-managed forests and other controlled sources www.fsc.org Cert no. SW-COC-000668 0 1996 Forest Stewardship Council

Beckett Expression Snow carries the FSC-certified Mixed Sources label. This grade includes fiber from FSC-certified well-managed forests as well as recycled fiber and/or fiber from non-FSC-certified compnay controlled sources.

#### Credits

Design: Aurora Design/Niskayuna, NY Writing: Laurel Saville Principal photography: Harvey Vlahos Printing:

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#### MOHAWK

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Mohawk Strathmore Beckett

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FSC certification ensures responsible use of forest resources. ©1996 Forest Stewardship Council A.C. SW-COC-000668

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