



At Mohawk, environmental responsibility is not a new concept or recent practice. Well before corporate responsibility reports became as common as annual reports, years before stakeholders began asking companies what they were doing to minimize environmental impacts, we at Mohawk were examining our operations, asking questions, seeking partnership with other organizations, and giving staff the power and freedom to make significant changes throughout the organization. Now that environmental claims are proliferating, it is easy for people to get confused about what is meaningful. Like all kinds of companies in many other industries, we can't make our products without using natural resources. But we can make our products without using up these resources. And this is why we are so committed to transparency, partnership, and verification. We don't make claims we can't substantiate. We work closely with third party certifiers to give customers confidence our claims are accurate, and we publicize what we do to inform customers, and to have a positive impact on our suppliers, our industry, other manufacturers, regulating and government organizations, and beyond. At Mohawk, in everything we do, we're simply committed to being part of the solution.

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Sincerely,

Thomas D. O'Connor, Jr. Chairman and Chief Executive Officer

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# Businesses mustuse their creative capital to protect the environment.

### The Mohawk commitment

Mohawk's commitment to sustainability is about assuming responsibility in the broadest sense of the term: our efforts are comprehensive and completely woven into the fabric of our corporate culture and business practices. At Mohawk, sustainability includes everything from streamlining the way we work and reducing costs to creating value for our customers, ensuring the future of the resources we depend upon, and being a leader by setting benchmarks of our own, rather than simply complying with regulations. Whether it's procurement decisions, vendor relations, professional partnerships, manufacturing practices, staff training, product design, or marketing strategies, we leave nothing unexamined.

We believe that business and industry have the creative capital and financial incentive to find the most innovative solutions to resource depletion, climate change, alternative energy development, waste management, and more. We have been the first in our industry on many environmental initiatives: we were the first mill to make coated paper with post-consumer waste, the first to be certified by Green Seal, and the first to support windpower projects through the purchase of renewable energy credits (RECs). We also collaborate with regulators to help set new policies and standards that reflect the best and latest knowledge and opportunities. At Mohawk, we see each of these initiatives as another step on our ongoing journey to continuously improve our environmental stewardship.

## We conserve energy, use alternative sources. reduce and offset our emissions.

### Resources: we rely on them, so we protect them.

As a paper manufacturer, Mohawk depends heavily on natural resources. On a global level, the paper industry is the largest consumer of wood fiber, the largest industrial consumer of water, and the third greatest industrial emitter of greenhouse gases, after the chemical and steel industries. The paper industry in the United States is working hard to reduce its environmental impacts, and Mohawk is taking a leading role in these efforts. Because we depend on natural resources, we have an even greater responsibility to protect them.

### **Energy conservation**

In the early 1990s, we voluntarily replaced our New York steam plants with low-emission, natural gas-fired boilers, which immediately reduced fuel consumption by 14% and reduced combustion emissions by 43%. Our New York mills have decreased electric energy consumption per ton of paper manufactured by 14% over the past five years. In addition, the New York mills capped air emissions at a level which will not change, regardless of production increases. At our Ohio mills, fuel oil was replaced with natural gas in the 1990s, and improvements to procedures and systems have resulted in 10% reductions of natural gas and electrical consumption over the past two years.

### Alternative energy

In 2003, Mohawk became the only paper mill and one of the first large-scale production facilities in the United States to offset emissions from electric power generation with the purchase of RECs issued by wind farms. RECs now offset 100 million kilowatt hours, which is 100% of the power we purchase off the New York and Ohio power grids. Translated into environmental benefits, these RECs are equivalent to 138 million miles not driven by passenger cars in one year, or planting a 24,400 acre forest.

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In early 2007, Mohawk also converted its fleet of trucks to a biodiesel fuel mix that reduces unburned hydrocarbons, carbon monoxide, and particulate matter, as well as sulfur oxides and sulfite air emissions. The mileage from our trucks and leased cars—about one million miles each year—is balanced with purchased carbon offsets.

### **Carbon neutrality**

In 2007, Mohawk joined the EPA Climate Leaders program, an initiative that requires participants to inventory their greenhouse gases and develop a plan to reduce them over a five year period. Using the information from our inventory, we are now offsetting emissions from on-site combustion sources, such as boilers, with purchased verified emission reduction credits (VERs) that fund environmentally beneficial, emission-free energy projects that would otherwise not be built, like wind farms and solar installations. Mohawk's VERs are being used to help finance the Bos farm anaerobic manure digester in Tulare, California and the Des Plaines Landfill and Emission Reduction Project, near Chicago, Illinois, which generates clean power from landfill gas. Currently, Mohawk offsets 14,000 tons of greenhouse gases per year. By applying the RECs and VERs to the Beckett grades, Strathmore Writing, and Strathmore Script, we make these products carbon neutral within our production processes.

### **Forest protection**

Forests play an important role in moderating and controlling global and micro climates. Well-managed forests are healthy and productive habitats that can also provide resources for future generations. As a non-integrated paper mill, Mohawk does not manage forestlands; we purchase our virgin and recycled fiber pulp from market sources. This gives us the flexibility to choose the type of fiber we need for specific grades and also allows us to use our buying power to push for positive change within our supply chain.

For example, Mohawk participates in third party certification programs that promote sustainable forestry. Mohawk gives purchase preference to fiber from FSC-certified companies that practice responsible forest management. The Forest Stewardship Council (FSC) was established in 1993 to encourage responsible forestry worldwide by setting up "principles, criteria, and standards that span economic, social, and environmental concerns." These include conserving biological diversity and old growth forests,



protecting the well-being of indigenous groups, and slowing global climate change. In 2002, Mohawk earned FSC chain-of-custody certification that allows us to put the FSC logo on printing, writing, and label papers.

In situations where FSC-certified fiber is not available, we audit our suppliers by requesting documentation of sound environmental forestry practices to ensure their products do not come from high-conservation value, old growth forests. Mohawk is also committed to reducing the pressure on forests by continually increasing recycling efforts and improving manufacturing techniques to increase the variety and quality of recycled content papers. Since 2001, Mohawk has doubled the amount of postconsumer waste fiber we use each year. By working creatively and collaboratively with our suppliers and within our production processes, we are able to offer our customers a full portfolio of responsibly manufactured papers.

### Water

Paper cannot be made without abundant sources of water. In fact, because water is used throughout production processes, the pulp and paper industry is the largest consumer of water worldwide. At Mohawk, all the water used in our New York plant is clarified before being returned to the Hudson and Mohawk rivers. In addition, we are always looking for ways to reduce our water consumption—which, in turn, helps reduce our energy consumption. For example, since 2003, our Ohio mills have reduced by almost half the amount water used per ton of paper made.



### Reduce/reuse/recycle—beyond paper

Mohawk recognizes that using resources to make paper is only part of the impact we have on the environment. We examine every aspect of our operations to look for opportunities to keep waste out of landfills and to use fewer harmful materials in order to reduce our environmental footprint and be a responsible corporate citizen.

### Whitening and brightening

Until the 1990s, elemental chlorine was the most common substance used to whiten and brighten pulp fiber. However, bleaching with elemental chlorine creates unwanted byproducts that are both persistent and toxic in natural environments, especially in aquatic systems. In response to growing awareness of this problem, Mohawk stopped purchasing elemental chlorine-bleached pulp in the mid 1990s; since then, all Mohawk virgin fiber paper has been elemental chlorine free (ECF) and whitened with alternative chlorine compounds that contain far fewer harmful byproducts. In addition, our 100% recycled papers are process chlorine free (PCF), which means they are whitened without the use of any chlorine compounds at all.

### Recycling more things, more ways

Mohawk's recycling efforts extend far beyond the raw materials we use and the products we manufacture. Fiber recovered from our wastewater treatment systems that can't be reused in paper production is mixed with organic waste to produce high-quality compost for farms near our New York facilities. Our Ohio mills have reduced their production of total suspended solids (TSS) by 83%. At all of our locations, we recycle many materials that can be easy to overlook, including obsolete electronic equipment, degreasers and oils, office wastepaper, propane cylinders, batteries, lightbulbs, plastic buckets, steel drums, cardboard, and more.

### We work with third party certifiers to verify every claim we make. vind-generated electricity Mohawk purchases

### **Environmental partners**

Mohawk partners with a broad range of organizations interested in promoting environmental stewardship. Not only do we benefit from sharing knowledge, information, and expertise, but through third party certifications, consumers can compare claims from different manufacturers and be sure that these claims are consistent, measured, and verified by outside, impartial organizations.

### FOREST STEWARDSHIP COUNCIL

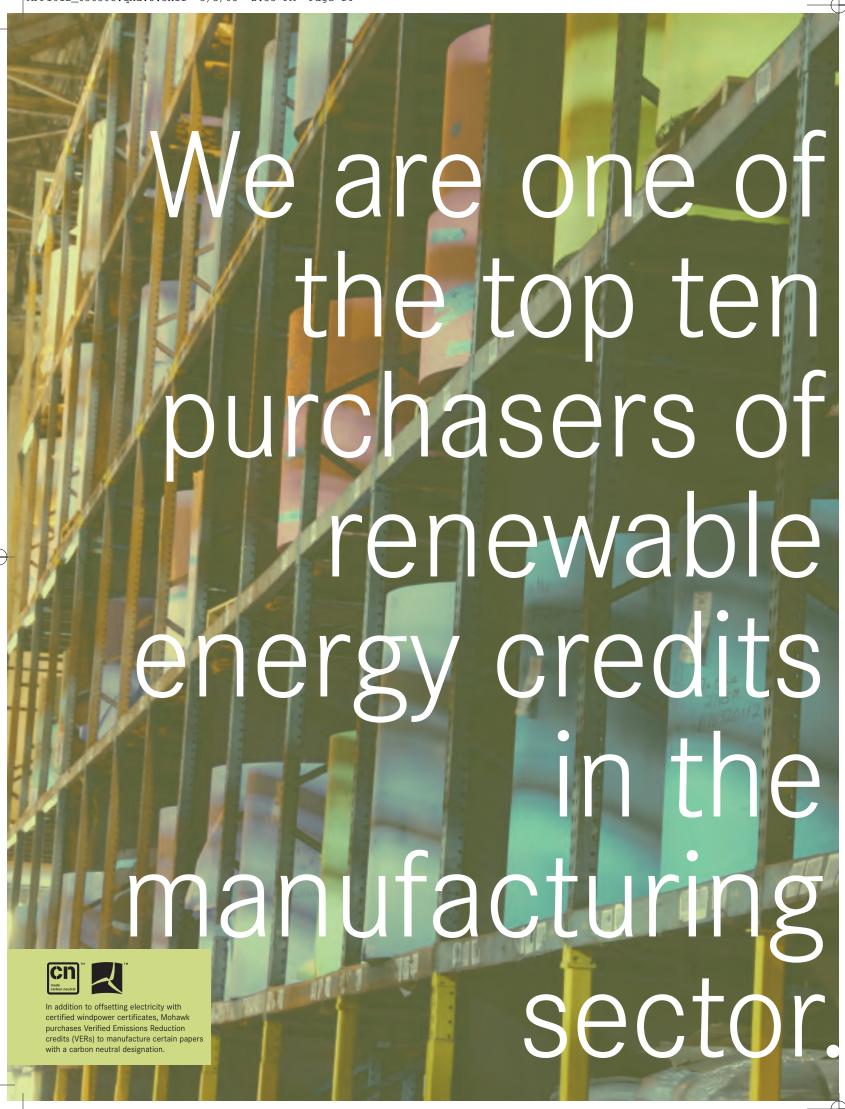
The Forest Stewardship Council sets forth principles, criteria, and standards that span economic, social, and environmental concerns. The FSC standards represent the world's strongest system for guiding forest management toward sustainable outcomes. Mohawk has held an FSC chain-of-custody certification since 2002.

### GREEN SEAL

Green Seal is a non-profit organization dedicated to environmental standard setting, product certification, advertising claims substantiation, and public education. Mohawk was the first paper manufacturer in the United States to receive Green Seal certification in 1993.

### REEN-E

Green-e is the nation's leading independent renewable energy certification and verification program. The logo is used by businesses to communicate the purchase and/or generation of certified renewable energy and gives consumers a means to quickly identify environmentally superior energy options. In 2003, Mohawk became the first paper manufacturer in the United States to offset our electricity with Green-e certified renewable energy certificates from windpower projects.



### EPA PERFORMANCE TRACK

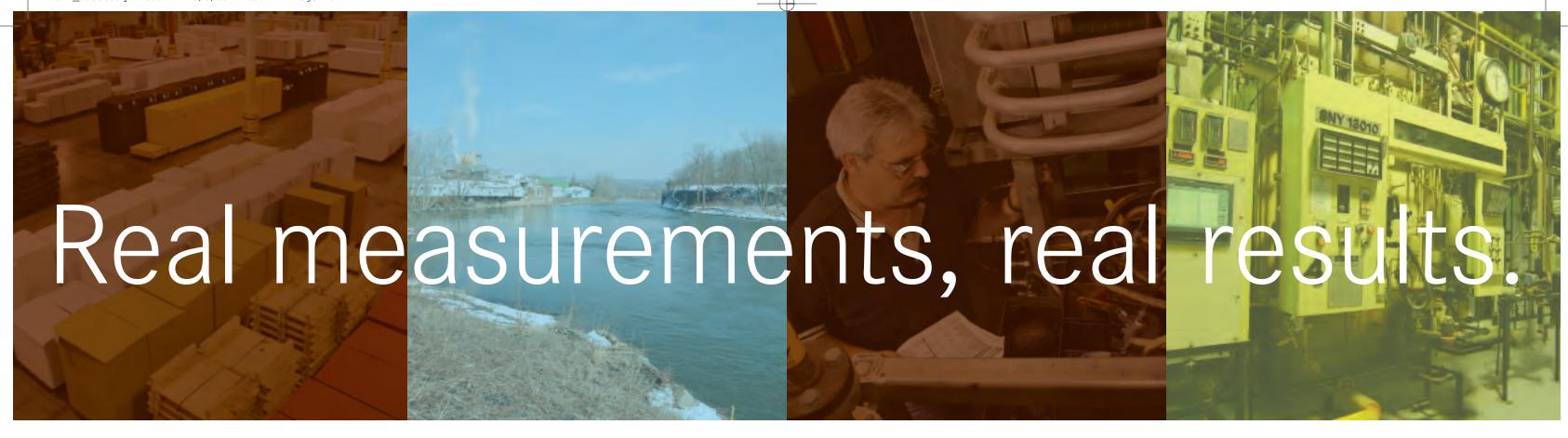
EPA Performance Track is a partnership that recognizes top environmental performance among participating U.S. facilities of all types, sizes, and complexity, public and private. Program partners like Mohawk provide leadership in many areas, including some that are not currently regulated, such as energy use, greenhouse gas emissions, and water consumption. Through the program, Mohawk's Beckett Mill in Hamilton, Ohio reduced manufacturing byproducts by more than fivefold, cut hazardous waste production by half, and cut energy consumption by 60%.

### **EPA CLIMATE LEADERS**

EPA Climate Leaders is an industry/government partnership that works with companies to develop long-term, comprehensive climate change strategies. Partners set a corporate-wide greenhouse gas (GHG) reduction goal and inventory their emissions to measure progress. By reporting inventory data to the EPA, partners create a lasting record of their accomplishments. Partners also identify themselves as corporate environmental leaders and strategically position themselves as climate change policy continues to unfold.

### EPA GREEN POWER PARTNERSHIP

EPA Green Power Partnership is a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with purchased electricity use. The Partnership currently includes hundreds of organizations voluntarily purchasing billions of kilowatt-hours of green power annually. Partners include a wide variety of leading organizations such as Fortune 500 companies; small and medium sized businesses; local, state, and federal governments; and colleges and universities.



We calculate the impact of our initiatives. This helps us meet our goals and set new standards. And it helps our

### Energy conservation, emission reductions and renewable energy usage

By upgrading our New York steam plants with low-emission boilers, we have reduced fuel consumption by 14% and combustion emissions by 43%.

Ongoing energy conservation efforts have reduced our electricity used per ton of production by almost 100 kWh over the last four years.

We have voluntarily capped emissions at the New York mills.

100% of our manufacturing electricity is offset with RECs from renewable, non-polluting wind projects.

Mohawk offsets one million miles of greenhouse gases from our trucks and leased cars through participation in Wind Builders, a program that helps develop renewable energy projects on familyowned farms.

By using a biodiesel fuel mix in our trucks, Mohawk reduces unburned hydrocarbons, carbon monoxide, and particulate matter, as well as sulfur oxides and sulfite air emissions by 20%.

Every Mohawk mill uses real-time electric energy management systems to help conserve energy.

### Fiber and forest protection

Mohawk uses significant quantities of postconsumer recycled fiber and has increased its consumption every year for over a decade.

Mohawk takes extraordinary precautions to ensure that all fiber we use comes from well managed forests.

Mohawk's ongoing promotion of recycled paper and the associated environmental benefits helps encourage collection and reuse of postconsumer waste.

### Water usage reduction and clean water

Fiber recovered during wastewater clarification is composted into a high grade soil supplement.

All underground storage tanks were voluntarily removed to eliminate the risk of groundwater contamination; fuel storage tanks were voluntarily redesigned to meet best engineering practices.

Mill water systems are continually upgraded to reduce water consumption, increase wastewater quality, and reduce the energy consumption associated with water heating and pumping.

### Employee training and workplace safety

Our environmental affairs department is charged with examining and challenging every aspect of our day-to-day operations to find ways to improve our environmental performance. Along with the safety department, our environmental staff is responsible for conducting formal reviews and systemic evaluations of all products brought into our facilities to protect employees and reduce or eliminate the use of toxic substances.

Chemical storage and handling systems conform to best engineering practices for improved safety.

All PCB-containing electrical devices were voluntarily eliminated decades ago when it was first recognized that PCBs posed unacceptable environmental and human health risks.

customers know exactly what we're doing, as well as what they're getting when they choose a Mohawk paper.

All employees are trained and evaluated regularly, on environmental, health, and safety practices.

Detailed information on the safe use of materials is available to employees over the computer network. Memos, newsletters, and training sessions regularly focus on environmental and conservation practices both at work and home.

The Safety Manager meets with manufacturing managers daily to promote safe work practices and industrial hygiene. At our New York mills, we've achieved 2,000,000 safe hours. This means operating for two consecutive years without losing time to a single accident. At our Beckett Mill, we've achieved 1,000,000 hours, or one and a half years, without a lost time accident.

### Supplier and vendor relationships

All of our fiber suppliers are required to provide documentation demonstrating sound environmental practices and responsible forestry management, claims that are verified through annual surveys.

All virgin pulp Mohawk purchases is elemental chlorine free, and all recycled pulp is process chlorine free.

We have influenced many printers and their customers to support windpower and pursue FSC certifications.

Mohawk senior staffers have given hundreds of presentations to diverse organizations over the last several years on the topic of responsible manufacturing and environmental stewardship.

### **Product development**

Mohawk currently offers more than 2029 papers made with recycled content and 3024 papers made with electricity offset with certified windpower certificates, the largest environmentally preferable paper portfolio of any paper mill.

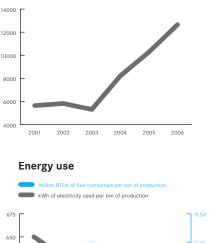
Mohawk currently offers 858 carbon neutral papers.

### **Environmental partners**









Postconsumer waste use

tons of pcw fiber used annually

## We are Mohawk Fine Papers.























### **Beckett Cambric**

Beckett Cambric's refined linen finish is sophisticated and totally fresh with an energized color palette. A polished and calendered surface lends to extraordinary results for offset, digital, and specialty printing techniques.

- subtle linen finish
- made carbon neutral
- FSC certified
- made with electricity offset with certified windpower certificates
- 30% and 100% pcw shades

### **Beckett Concept**

Beckett Concept's luxurious vellum finish and dense formation result in unparalleled printability. New heavier covers and rich colors make Concept an elegant choice for business and social communications.

- luxurious vellum finish
- made carbon neutral
- FSC certified
- made with electricity offset with certified windpower certificates
- 100% pcw shades

### **Beckett Expression**

High-performance Beckett Expression is an essential tool for demanding jobs that require print and environmental performance. The super-smooth surface gives images extra snap and brilliance on offset and digital presses.

- super-smooth surface
- made carbon neutral
- FSC certified
- made with electricity offset with certified windpower certificates
- 30% pcw shades

### **Strathmore Writing and Script**

Strathmore papers have been made to the highest quality standards since 1892 and offer elegance and technical performance. Wove, laid, smooth, and pinstripe finishes are guaranteed to perform in offset, laser, and inkjet printers.

- · beautiful writing, text, and cover
- made carbon neutral
- FSC certified choices
- made with electricity offset with
- certified windpower certificates
- 30% and 100% pcw shades
- rapidly-renewable cotton

### **Mohawk Options**

Made with our patented Inxwell process, Mohawk Options features unusually high ink holdout and exceptional opacity for four-color photos that reproduce precise, vivid images with clean highlights and stunning contrast.

- high-performance paper with Inxwell
- FSC certified choices
- made with electricity offset with certified windpower certificates
- 30% and 100% pcw shades

### Mohawk Superfine

Mohawk Superfine serves as the benchmark for premium papers and inspires great design. A highly refined text and cover paper, Superfine is chosen for its superb formation, archival quality, and timeless appeal.

- · traditional writing, text, and cover
- made with electricity offset with certified windpower certificates
- 30% pcw shades

### Mohawk Via

The Via portfolio is comprehensive and economical, offering a variety of finishes—smooth, linen, felt, vellum, satin, and laid—and a fresh color palette as well as outstanding print quality. Cotton writing and textured digital papers made with i-Tone make Via ideal for a range of business communications.

- comprehensive writing, text, and cover
- FSC certified choices
- made with electricity offset with certified windpower certificates
- 30% and 100% pcw shades

### Mohawk Navajo

Premium, extra-smooth Navajo performs on press with lower dot gain, excellent ink holdout, and the added benefit of improved opacity—all a result of Inxwell. Navajo is the ideal cross-platform paper for modern sensibilities.

- contemporary, high-performance paper with Inxwell
- 20% pcw
- made with electricity offset with certified windpower certificates

### Mohawk 50/10

Mohawk 50/10 was one of the first coated papers made with postconsumer fiber. In Matte, gloss, and cast coated finishes, Mohawk 50/10 is a value sheet with excellent printability in both the offset and digital pressroom.

- matte, gloss, and cast coated paper
- made with electricity offset with certified windpower certificates
- 15% pcw

### **Mohawk Color Copy**

Mohawk Color Copy is a collection of high-performance papers for digital color printers and copiers. Featuring Mohawk's Digital Imaging Surface, these papers offer enhanced print fidelity, brilliant color and unparalleled value.

- brilliant digital printing
- FSC certified choices
- made with electricity offset with certified windpower certificates
- 15%, 30%, and 100% pcw shades

### Mohawk BriteHue

Amplify your message with colorful, vibrant BriteHue. Whether you're feeling blue, or green with envy, BriteHue makes your communications as good as gold.

- seventeen exciting colors in smooth and semi-vellum finishes
- 30% pcw shades
- made with electricity offset with certified windpower certificates

# Masnex

Mohawk's commitment to the environment is ongoing and supported at all levels. Our environmental affairs department has the resources, freedom, and encouragement required to learn, innovate, and be a leader—not only within the papermaking industry, but with regulators, elected officials, other manufacturing operations, and beyond. Because we believe that sharing our vision and our knowledge with others is a critical component to true environmental stewardship, we collaborate with many other interested organizations and participate in a wide range of events that promote stewardship and positive change. We encourage everyone we come in contact with, from suppliers and customers to employees and professional organizations, to do the same. We know that many people working together and making responsible choices is the surest way to ensure lasting progress in preserving the environment we all share.

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### For more information

Because sustainable development and environmental stewardship are complex topics, it is important to stay informed and up-to-date. The following organizations can help.

### AIGA Center for Sustainable Design

The AIGA Center for Sustainable Design is dedicated to providing designers with practical information relevant to sustainable business practice. It examines sustainability from a wide range of perspectives: from the nuts and bolts of daily studio life to the larger marketplace dynamics and global concerns within which designers operate.

164 Fifth Avenue New York, NY 10010 212-807-1990 www.sustainability.aiga.org

### Air and Waste Management Association (AWMA)

Professional association of environmental specialists with the purpose of improving environmental knowledge and decisionmaking.

One Gateway Center, 3rd Floor 420 Fort Duquesne Blvd. Pittsburgh, PA 15222-1435 412-232-3444 www.awma.org

### American Forest & Paper Association (AF&PA)

AF&PA is the national trade association for the forest, paper and wood products industry. Members grow, harvest and process wood and wood fiber, manufacture pulp, paper, and paperboard products from both virgin and recycled fiber and produce solid wood products. One of AF&PA's main objectives is to support sound environmental and economic practices in the growth, harvest and use of forests.

1111 Nineteenth Street NW Suite 800 Washington, DC 20036 202-463-2700 www.afandpa.org

### **American National Standards** Institute (ANSI)

ANSI facilitates the development of consensus standards and conformity assessment systems.

ANSI-RAB National Accreditation Program 600 N. Plankinton Avenue Suite 300 Milwaukee, WI 53203 888-722-2440 www.rabnet.com

### The Boston College **Center for Corporate Citizenship**

A membership based research organization that works with global corporations to help them define, plan and operationalize their corporate citizenship. Our goal is to help business leverage its social, economic, and human assets to ensure both its success and a more just and sustainable world

Wallace E. Carroll School of Management 55 Lee Road Chestnut Hill, MA 02467-3942 617-552-4545 www.bcccc.net

### The Center for Resource Solutions (CRS)

A national nonprofit with global impact that brings expert responses to climate change issues with the speed and effectiveness necessary to provide real-time solutions. CRS provides leadership through collaboration and environmental innovation, builds policies and consumer-protection mechanisms in renewable energy, greenhouse gas reductions, and energy efficiency that foster healthy and sustained growth in national and international markets.

P.O. Box 29512 Presidio Building 97Arguello Blvd. at Moraga Ave. San Francisco, CA 94129 ww.resource-solutions.org

### Clean Air Cool Planet

A non-profit organization dedicated to solving the global warming problem by developing economically efficient and innovative climate policies and mobilizing civic engagement to implement practical climate solutions. Clean Air Cool Planet partners with companies, campuses, communities and science centers throughout the Northeast to help reduce their carbon emissions.

100 Market St., Ste 204 Portsmouth, NH 03801 603-422-6464 www.cleanair-coolplanet.org

### Coalition for Environmentally Responsible **Economics (CERES)**

CERES is the leading U.S. coalition of environmental, investor and advocacy groups working together for a sustainable future

99 Chauncy Street, 6th Floor Boston, MA 02111 617-247-0700 www.ceres.org

### Conservatree

Conservatree brings a highly experienced, sales-free expertise to the complex issues involved in matching a vibrant market of papers to the demands of dynamic companies and organizations that value providing environmental leadership while also maintaining fiscal responsibility and product integrity.

San Francisco, CA 415-883-6264 www.conservatree.org

### Community Energy, Inc.

Community Energy is committed to increasing the domestic supply of clean, fuel-free energy across the United States.

150 Strafford Avenue, Suite 110 Wayne, PA 19087 1-866-wind-123 www.newwindenergy.com

### **David Suzuki Foundation**

The David Suzuki Foundation works to find ways for society to live in balance with the natural world that sustains us. Focusing on oceans and sustainable fishing, climate change, and clean energy, sustainability, and the Nature Challenge—the Foundation uses science and education to promote solutions that conserve nature and help achieve sustainability within a generation.

Suite 219, 2211 West 4th Avenue Vancouver, BC, Canada V6K 4S2 1-800-453-1533 in the rest of

### The Designers Accord

A coalition of design and innovation firms focused on working together to create positive environmental and social impact. The goal of The Designers Accord is for designers to come together as social and cultural influencers to create positive impact by educating themselves and their teams about environmental issues, and talking to each and every client about environmental consequences.

www.designersaccord.org

### **Environmental Protection Agency** Climate Leaders

Climate Leaders is an EPA industry-government partnership that works with companies to develop comprehensive climate change strategies. Partner companies commit to reducing their impact on the global environment by completing a corporate-wide inventory of their greenhouse gas emissions based on a quality management system, setting aggressive reduction goals, and annually reporting their progress to EPA. Through program participation, companies create a credible record of their accomplishments and receive EPA recognition as corporate environmental leaders.

U.S. EPA (Mail Code: 6202J) 1200 Pennsylvania Ave., NW Washington, DC 20460 202-343-9231

www.epa.gov/climateleaders

### **Environmental Protection Agency Performance Track**

Performance Track recognizes and drives environmental excellence by encouraging facilities with strong environmental records to go above and beyond their legal requirements. Members set typically four public, measurable goals to improve the quality of our nation's air, water, and land, Members include major corporations, small businesses. and public facilities that are steering a course toward environmental excellence.

c/o Industrial Economics Incorporated 2067 Massachusetts Avenue, 4th Floor Cambridge, MA 02140 1-888-339-PTRK (1-888-339-7875) www.epa.gov/performancetracl

### **Environmental Protection Agency** Comprehensive Procurement **Guideline Program**

Information for government purchasing of recycled content products, including recycled materials advisory notices.

Office of Solid Waste (5305W) 1200 Pennsylvania Avenue, NW Washington, DC 20460 800-424-9346 www.epa.gov/cpg/paprman.htm

### **Environmental Protection Agency Green Power Partnership**

Information about green power benefits and recognition of green power leadership.

1200 Pennsylvania Avenue NW (MC 6202J) Washington, DC 20460 202-343-9231 www.epa.gov/greenpower

### **Environmental Resources Trust**

A Washington, DC-based, non-profit organization that pioneers the use of market forces to protect and improve the global environment. Founded in 1996, ERT is harnessing the power of markets to address the challenges of tempering climate change, securing clean and reliable power, and encouraging environmentally beneficial land use

1621 N Kent Street Suite 1200 Arlington, VA 22209 703-525-9430 www.ert.net

### Facilities Net-Energy Research Center-**Energy Incentives Guide**

Information on electric demand reduction programs.

Trade Press Publishing Corporation 2100 W. Florist Avenue Milwaukee, WI 53209 414-228-7701 www.facilitiesnet.com/energyresearchcenter/ energyincentives.shtml

### Forest Stewardship Council (FSC)

The Forest Stewardship Council works to conserve biological diversity and old growth forests, protect the well-being of indigenous groups and slow global climate change. In 2002, Mohawk attained FSC chain-of-custody certification, which tracks products from FSC-certified forests all the way through to finished materials, thereby providing consumers with confidence that the paper they purchase is made following the most sustainable practices currently available.

Forest Stewardship Council International FSC International Center Bonn Goerresstr. 15/II a 53113 Bonn Germany +49 (0) 228 367 66 0 www.fscoax.org

Forest Stewardship Council USA 1155 30th Street NW, Suite 300 Washington, DC 20007 202-342-0413 www.fscus.org

### Green-e

Green-e is the nation's leading independent certification and verification program for renewable energy products. Green-e certifies that the wind-generated electricity Mohawk purchases meets strict environmental and consumer protection standards.

Center for Resource Solutions P.O. Box 29512 Presidio Building 97 Arguello Boulevard San Francisco, CA 94129 415-561-2100 www.green-e.org

### The Green Power Partnership

A voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with purchased electricity use. There are currently hundreds of Partner organizations including Fortune 500 companies, small and medium sized businesses, local, state, and federal governments, colleges, and universities, voluntarily purchasing billions of kilowatt-hours of green power annually.

U.S. Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J Washington, DC 20460 www.epa.gov/grnpowe

### **Green Seal**

Green Seal is an independent, non-profit organization dedicated to safeguarding the environment and transforming the marketplace by promoting the manufacture, purchase, and use of environmentally responsible products and services.

1001 Connecticut Avenue, NW Suite 827 Washington, DC 20036-5525 202-872-6400 www.greenseal.org

### International Standards Organization (ISO)

ISO is comprised of national standards institutes from 148 countries in partnership with governments and industry to develop international standards

ISO Central Secretariat International Organization for Standardization I, rue de Varembé, Case postale 56 CH-1211 Geneva 20, Switzerland +41 22 749 01 11

### National Wildlife Federation

Conservation education information 11100 Wildlife Center Drive

Reston, VA 20190-5362 1-800-822-9919 www.nwf.org

### Native Energy

A committed team of environmentalists, entrepreneurs, activists, and believers working hard to help build and support new clean and renewable sources of energy that reduce global warming pollution and create sustainable economies for Native Americans, family farmers, and local communities. NativeEnergy has been providing high quality RECs and offsets to businesses since 2001.

937 Ferry Road PO Box 539 Charlotte, VT 05445 800-924-6826 www.nativeenergv.com

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### New York State Energy Research Development Authority (NYSERDA)

Promotes energy efficient and environmentally sound products and services to New York State utility customers.

17 Columbia Circle Albany, New York 12203-6399 1-866-nyserda www.nyserda.org

### **Printing Industries Alliance**

Committed to promoting the value of graphic communications and increasing the profitability of member firms in New York State. Northern New Jersey and Northwestern Pennsylvania. Formerly PIA of New York State, the organization's name has been changed to reflect its new trade territory, the diversity of the industry and the economic strength that is represented in its constituency.

636 North French Road Suite 1 Amherst, NY 14228 716-691-3211 www.printnys.org

### **Pulp and Paper Safety** Association (PPSA)

Programs, products and services that promote health and safety awareness in the pulp and paper industry.

1370 North Nealon Drive Portage, IN 46368 219-764-4787 www.ppsa.org

### Rainforest Alliance

The Rainforest Alliance is a leading international conservation organization whose objective is to protect the environment, wildlife, workers, and communities by implementing better business practices for biodiversity conservation and sustainability.

665 Broadway, Suite 500 212-677-1900 888-my-earth www.rainforest-alliance.org

### Solar Alliance

We specifically target our efforts to help legislators, regulators and utilities make the transition to solar power by providing the technical and policy expertise that is in the best interest of residential, commercial, and government customers and Americans as a whole.

3395 Sentinel Drive Boulder, CO 80301 303-413-0182 www.solaralliance.org

### SmartWood

A nonprofit environmental organization whose purpose is to improve the effectiveness of sustainable forestry in conserving biodiversity and providing equity for local communities, fair treatment to workers and creating incentives for businesses so that they can benefit economically from responsible forestry practices.

Worldwide forest certification program Goodwin-Baker Building 65 Millet Street, Suite 201 Richmond, VT 05477

### Sustainable Forestry Initiative (SFI)

A land stewardship standard developed in 1994 by the American Forest & Paper Association that integrates the reforestation, nurturing and harvesting of trees for useful products with the conservation of soil, air, and water resources, wildlife and fish habitat, and forest aesthetics.

1600 Wilson Boulevard Suite 810 Arlington, VA 22209 Fax: 703-875-9510 www.sfiprogram.org

### **Technical Association of the Pulp** and Paper Industry (TAPPI)

Information and technical resources for association members and the public.

15 Technology Parkway South Norcross, GA 30092 800-332-8686 www.tappi.org

### Mohawk Fine Papers Inc.

465 Saratoga Street Cohoes, New York 12047 1 800 the mill www.mohawkpaper.com

### Cover

Beckett Concept Glacier (100% pcw), 80 cover (216 gsm), Printed match blue. match green, match brown, black with overall dull aqueous coating. UV inks.

### Text

Beckett Expression Snow (30% pcw), 80 text (118 gsm). Printed four-color process, match black with spot dull varnish.



Beckett Concept and Beckett Expression are made carbon neutral within Mohawk's production processes by offsetting thermal manufacturing emissions with VERs, and by purchasing enough Green-e certified RECs to match 100% of the electricity used in our operations.

Beckett Concept and Beckett Expression are certified by Smartwood for FSC standards.

All virgin fiber is elemental chlorine free (ECF) and all postconsumer recycled fiber is process chlorine free (PCF).



Recycled

Beckett Concept Glacier is FSC-certified 100% recycled and in accordance with FSC standards only uses postconsumer recycled wood or fiber.



**Mixed Sources** Product group from well-managed forests and other controlled source

FSC www.fsc.org Cert no. SW-COC-000

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Beckett Expression Snow carries the ESCcertified Mixed Sources label. This grade includes fiber from FSC-certified wellmanaged forests as well as recycled fiber and/or fiber from non-FSC-certified compnay controlled sources.

### Credits

Design: Aurora Design/Niskayuna, NY Writing: Laurel Saville

Principal photography: Harvey Vlahos/ Vlahos Communications

Printing: Sandy Alexander Inc. an ISO 14001:2004 certified printer with FSC chain of custody certification. Printed with the use of renewable windpower resulting in nearly zero volatile organic compund emissions.

### Mohawk's environmental savings calculator













not driving 6,350 miles

- Mohawk is reducing our impact on the environment so our customers can too.
- Supporting responsible forestry and third-party certification programs
- Offsetting 100% of fossil fuel-generated electric power with RECs
- Offsetting fleet mileage of a million miles per year
- Setting emission reduction targets through third-party programs
- Offsetting thermal energy emissions with VER credits

For more information visit www.mohawkpaper.com/environment.

### MOHAWK FINE PAPERS

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